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PRESS RELEASE

TRE SPADE AT “HOST 2021” LOOKING TO THE FUTURE WITH OPTIMISM

Turin – 18 October 2021. From 22 to 26 October, **Tre Spade** is a main player at the 42nd edition of “**HOST**” in Milan, the international trade fair which is a leader in the *Ho.Re.Ca.* sector.

The historic Piedmontese brand is taking part with the usual one-hundred-square-metre exhibition space – hall 3, stand N53-P52 – and an intensive program of daily events. “*We’re here because we believe in this type of event, of international importance, to get moving again with confidence and renewed optimism*”, as Flavio Fascio Pecetto, Tre Spade general director, stresses. “*This is the first trade fair for us since February 2020 and we completely identify with this year’s slogan, #bettertogether*”.

The company, which for 127 years has specialised in producing equipment for food processing and preserving, is at HOST with the whole range of products that has made the brand famous throughout the world: from dehydrators to vacuum sealers, from coffee grinders and pepper and salt mills to meat mincers, from tomato squeezers to slicers, from sausage fillers to mixers, and lots more. There will be a new item, too: the **Easysqueezy** tomato squeezer, the new arrival in the Tre Spade family.

Tre Spade Academy, the aggregator of research, training and publishing initiatives, has put together a calendar of events along with some of its historic partners: the Federation of Italian Chefs, of which Tre Spade is an official partner, and the University of Gastronomic Sciences, Pollenzo. Tomato passata is one of the stars at these meetings, after the great success of **Strapassata 2021**, the contest launched this summer by Tre Spade.

The complete program, with all participants, can be downloaded at this link:

<https://www.dropbox.com/s/lhv1ihs7mvyzyi/tre-spade-invito-evento-host-ENG.jpg?dl=0>

Journalists arriving at the stand will receive a free gift of the guide “**The Art of Drying Food**”.

Tre Spade was set up in 1894 by the four Bertoldo brothers. The first productions of hot-forged tools were supplemented a few years later by the manufacture of coffee grinders, of which the company soon became one of the major European producers, maintaining its leadership for over seventy years. Production was diversified over subsequent years, extending to many other household, semi-professional and professional products for processing and preserving food. In more recent years vacuum sealers and dehydrators have reconfirmed the tradition of items created with the company’s adopted guidelines: superior quality, reliability and functionality. Its products have won various awards in the fields of functional and aesthetic design: the ADI Design Index (2011 and 2014), Smart Label (2013 and 2017), Compasso d’Oro (2014) and Good Design Award (2014). Today Tre Spade is present in more than sixty countries on five continents.

Our websites: www.trespade.it, www.atacamadehydrator.com, www.takaje.com, www.strapassata.it.

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