



# FACEM SpA

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## PRESS RELEASE

### TRE SPADE AT “AMBIENTE 2019”: WHERE PASSION AND TRADITION TURN INTO A SUSTAINABLE FUTURE

Turin – 8 February 2019. **Tre Spade** is again present at the 2019 edition of “**Ambiente**”, the Frankfurt international trade fair dedicated to the world of tableware, gifts and home décor, from 8 to 12 February.

The company from Piedmont, Italy, has specialized for the past 125 years in producing equipment for processing and preserving foods, and it returns to Ambiente with some of the products that have made it a global reference-point in the sector of machines for food preparation: the “**Atacama**” dehydrator, presented in 2017 and winner of the Smart Label award at HOSTMilano; the “**Takaje**” vacuum sealer system, winner of the Compasso d’Oro ADI and Good Design Award in 2014, and the traditional Tre Spade **pepper mill** and **coffee grinder** ranges that are still unsurpassed for their functionality, precision and reliability, and are loved by all collectors.

Ambiente proposes itself as the trade fair that “brings the future into the present”. Well, Tre Spade is ready for this and presents a **first preview** of the new **WENDY** vacuum packing machine.

With over a century of devotion to industrial production, combined with a real passion for good, well-made things, Tre Spade now delivers the smallest item in the family: a new machine with compact dimensions, practical and very easy to use in the home or outdoors. This is **WENDY**, available in the *basic* and *premium* versions; it’s the latest arrival in the Tre Spade collection and is the result of the research and capacity for development of this historic Italian brand.

An announcement of this kind requires an appropriate backdrop! So here’s the Tre Spade stand this year, in a **NEW LOCATION**,

#### **HALL 3.0, STAND H71.**

Research materials for the press and high-definition images can be found at the following link: <https://www.dropbox.com/sh/ebwtiwz8ozg5530/AACsEF2-mpXFL04I3Qv8uFCka?dl=0>

*Tre Spade was set up in 1894 by the four Bertoldo brothers. The first productions of hot-forged tools were supplemented a few years later by the manufacture of coffee grinders, of which the company soon became one of the major European producers, maintaining its leadership for over seventy years. Production was diversified over subsequent years, extending to many other household, semi-professional and professional products for processing and preserving food. In more recent years vacuum sealers and dehydrators have reconfirmed the tradition of items created with the company’s adopted guidelines: superior quality, reliability and functionality. Its products have won various awards in the fields of functional and aesthetic design: the ADI Design Index (2011 and 2014), Smart Label (2013 and 2017), Compasso d’Oro (2014) and Good Design Award (2014). Today Tre Spade is present in more than sixty countries on five continents.*

Our websites: [www.trespade.it](http://www.trespade.it), [www.atacamadehydrator.com](http://www.atacamadehydrator.com), [www.takaje.com](http://www.takaje.com).

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