



# FACEM SpA

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## PRESS RELEASE

### TRE SPADE AT “AMBIENTE 2020”, THE TRADE-FAIR FOR INTELLIGENT SOLUTIONS FOR HOME AND KITCHEN

Turin – 28 January 2020. **Tre Spade** is at “Ambiente”, the Frankfurt international trade-fair dedicated to the world of dining, gift ideas and furnishing accessories, to be held from 7 to 11 February. As “*Future thinkers*” is one of the guiding themes of the event’s 2020 edition, with the presence of professional observers of trends in the world of household goods, Tre Spade takes up the challenge, to show the definitive version of **Wendy**, the vacuum sealer previewed at the last edition of the trade-fair.

**Wendy** is compact in size, practical and very simple to use, at home or away. Available in the *basic* and *premium* versions, it’s the smallest machine in the range and the latest arrival in the Tre Spade family, a product of this historic Italian brand’s research and development capacity with its industrial vocation that’s lasted for over a century. But most of all, it’s been designed in accordance with the Tre Spade brand philosophy: products that are accessible to all, while also comprising innovative ideas and choices that may even be revolutionary. **Wendy**, is the first vacuum sealer in the world, in fact, that can work not just with the traditional connection to an electricity supply, but also when **connected to a 12-V battery**, enabling it to be used conveniently outdoors, in the car, on a boat or in a camper-van.

The Piedmontese company has been specialising in the production of equipment for processing and preserving food for 125 years, and it returns to Ambiente with some of the products that have made it a world reference-point in the sector of appliances for the kitchen: the “**Takaje**” vacuum system, which won the ADI Compasso d’Oro and the Good Design Award in 2014, the range of traditional Tre Spade **pepper-mills** and **coffee-grinders** – still unsurpassed today in terms of their functionality, precision and reliability, and much-loved by collectors – and the “**Atacama**” dehydrator, awarded the Smart Label at HOST Milano.

Tre Spade at Ambiente is in **HALL 3.0, STAND H37**.

Research materials for the press and high-definition images can be found at the following link:  
<http://bit.ly/2RrLS10>.

*Tre Spade was set up in 1894 by the four Bertoldo brothers. The first productions of hot-forged tools were supplemented a few years later by the manufacture of coffee grinders, of which the company soon became one of the major European producers, maintaining its leadership for over seventy years. Production was diversified over subsequent years, extending to many other household, semi-professional and professional products for processing and preserving food. In more recent years vacuum sealers and dehydrators have reconfirmed the tradition of items created with the company’s adopted guidelines: superior quality, reliability and functionality. Its products have won various awards in the fields of functional and aesthetic design: the ADI Design Index (2011 and 2014), Smart Label (2013 and 2017), Compasso d’Oro (2014) and Good Design Award (2014). Today Tre Spade is present in more than sixty countries on five continents.*

Our websites: [www.trespade.it](http://www.trespade.it), [www.atacamadehydrator.com](http://www.atacamadehydrator.com), [www.takaje.com](http://www.takaje.com).

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