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PRESS RELEASE

AMBIENTE 2018: TRE SPADE IN FRANKFURT WITH ITS AWARD-WINNING ATACAMA AND TAKAJE DESIGNS

Turin – 9 February 2018. From 9 to 13 February **Tre Spade** is at the 2018 edition of “**Ambiente**”, the Frankfurt international trade fair dedicated to the world of dining, giving and living.

For over a century **Tre Spade** has been specializing in the production of equipment for processing and preserving foods, and it returns to **Ambiente** supported by the success of the latest addition to its great family of products for haute cuisine, the “**Atacama**” dehydrator, presented at the 2017 edition.

This is a new-concept dehydrator, 100% made in Italy, and the result of the quality, skills, research and capacity for development of this historic Italian brand. The name **Atacama** is inspired by the driest desert in the world and last October it was given the **Smart Label** award, a major distinction for design promoted by HOSTMilano and POLI.design and accorded to designs that are the most smart and innovative. These concepts are perfectly in line with this dehydrator, inspired by **natural and eco-sustainable** principles, **simple to use and a stimulus to creativity**.

The stand also offers some of the must-haves among Tre Spade products: the **Takaje vacuum sealer**, awarded the **ADI Compasso d’Oro** and the **Good Design Award**, the iconic **coffee grinders** that figure in the collections of enthusiasts all over the world, and a selection of **pepper mills, salt mills** and **spice mills**, proposed in various design combinations.

Tre Spade introduces its **new 2018 catalogue**, containing all the new and the classic features of this Turin firm, in both the consumer and the professional areas.

A charming free gift awaits all journalists who come to the Tre Spade stand – the pepper-mill from the historic collection, in limited edition.

Tre Spade was set up in 1894 by the four Bertoldo brothers. The first productions of hot-forged tools were supplemented a few years later by the manufacture of coffee grinders, of which the company soon became one of the major European producers, maintaining its leadership for over seventy years. Production was diversified over subsequent years, extending to many other household, semi-professional and professional products for processing and preserving food. In more recent years vacuum sealers and dehydrators have reconfirmed the tradition of items created with the company’s adopted guidelines: superior quality, reliability and functionality. Its products have won various awards in the fields of functional and aesthetic design: the ADI Design Index (2011 and 2014), Smart Label (2013 and 2017), Compasso d’Oro (2014) and Good Design Award (2014). Today Tre Spade is present in more than sixty countries on five continents.

Our websites: www.trespade.it, www.atacamadehydrator.com, www.takaje.com.

Tre Spade at **Ambiente** will be in Hall 6.1, Stand D02.

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